

Overview

With hectic schedules and tighter travel budgets, companies want a simple, reliable and cost-effective way to share ideas, brainstorm and solve issues. Netxcell's Call Conferencing provides it. The call conferencing solution is needed for customers in domestic markets like India to dial local numbers to reach international / national long distance numbers (ILD/NLD). In today's global scenario, there is a need to connect global connectivity to consumers at reasonable prices within the regulatory framework of the country of operation.

The solution avoids the cost and complexity of scheduling and attending face to face meetings with people in geographically dispersed locations and local access numbers from major cities across the world to eliminate long distance costs. The solution provides the access to online charges and billing through the reporting tool.

Netxcell Call Conferencing platform plugs in as a module of a comprehensive Netxcell VAS delivery platform. This VAS delivery platform allows easy integration of various access and delivery channels like web and wap modules, a java, (V)xml based Application run time module, a network abstraction module that hides details of network and IT node integrations from applications, graphical service creation and work flow creation modules that make the customization and new application creation faster, a campaign manager platform that has a rich GUI based framework for creating, scheduling and running campaigns to market and promote the solution to the consumers independent of the delivery channels and provides hooks for operational aspects of campaigns like base upload, rules based NDNC scrubbing etc. Access and delivery channel modules make the telephony hardware details transparent to the application, thus removing the dependency on single vendor. This flexibility of architecture allows rich interactivity of applications and quick conversion of informational OBDs into a subscription or self-care like solutions and also create quick convergence

conferencing features across cellular customers and the broadband wireline customers coming over soft phones

Features

- Can do both video and audio conference
- Offers convergence of various access channels like traditional SS7 and SIP
- The Call conferencing solution provides with a front end GUI to Add/delete/Modify the conference and other related details
- Supports standard moderator and participant creation and addition
- Supports record, mute, unmute like control functions
- Supports CDR based passive legal intercept facility
- The solution is having a capability to dedicate circuits on incoming and outgoing side.
- The conference solution will generate a random PIN for each call and record the same in CDR.
- The solution plays a pre-recorded announcement for any incoming call.
- Call conference solution is capable of storing CDRs for 1 month duration
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- Solution provides the capability and interfaces required for provisioning, operations of system and tools to carry trouble shooting of service/platform issues
 - a. Web based provisioning
 - b. Enabling traces
 - c. Alarm monitoring on the GUI

Benefits

- Reduce Costs
- Easy of use
- Security and Flexibility
- Announcements will be played at both ends.