

NetXcell to join Microsoft Startup Accelerator Program

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[Netxcell Ltd](#), the pioneer in providing Seamless Mobile Solutions, today announced that it has been selected to join the [Microsoft](#) Startup Accelerator Program. Stewarded by the Emerging Business Team (EBT) at [Microsoft Corp.](#), the program is designed to connect high-potential startups committed to the Microsoft platform to an extensive support network that provides access to Microsoft people and programs, guidance on future directions, and support to accelerate their success.

Commenting on the association Dayakar Puskoor, Executive Chairman, NetXcell said, "NetXcell has been on an aggressive growth path over the last few years. The Microsoft Startup Accelerator Program comes at the right time and helps enable our future growth. This program will support us in improving our delivery efficiency and innovation."

NetXcell was also selected as "One of the most innovative companies in India in 2007" by Microsoft in May 2007.

Microsoft is committed to serving as a valuable [technology](#) and business partner for emerging startups and their investors. Companies are selected to join the program based on their innovation, marketability, growth potential, funding, platform decision and strategic importance to Microsoft. These companies receive customized engagement plans designed to support their [software development](#) and increase market visibility. The program is now open to interested startups, which can apply via a profiling process outlined at the Microsoft Startup Zone at <http://www.MicrosoftStartupZone.com>.

"NetXcell provides a valuable solution," said Sanjiv Parikh, Director - Mobility, Emerging Business Team at Microsoft Corp. "Microsoft is pleased to be working with NetXcell to offer seamless mobile solutions that integrate with Microsoft's platform to meet the needs of customers."

The Microsoft EBT evaluates hundreds of technology startups from around the world each year to identify those with the strongest potential to succeed in the market, shape the industry's future, and enhance the overall value of Microsoft products and services for customers. The Microsoft Startup Accelerator

Program shines the spotlight on some of the most promising startups and provides good examples of how startups can work successfully with Microsoft.