

NetXcell launches first hosted voice exchange in India

HYDERABAD: NetXcell Limited, a Telecom Application Services providing company on Monday launched "MobiSmart" - the first hosted voice exchange in India that enables to communicate to any number of people regardless of location, language or mobile device.

MobiSmart works as an automated voice dialer with voice and language of your choice. It is the perfect solution for enterprises and SME's to communicate with their customers, suppliers, shareholders or their own employees in an instant, personalized and highly cost effective manner.

In addition, it can improve the way one controls stocks and logistics, deploys manpower and markets products or services to the world, Dr Debasis Chatterjee, Director NetXcell said in a release here.

MobiSmart being an interactive and automated tool, can transform the way the business communicates with its target audience by making calls with customized content and also by saving time and effort, Chatterjee said.

He said MobiSmart is a definite solution for the high usage enterprises that recognize the excellent multiple communication benefits that the service can provide to them.

While MobiSmart dials out numbers/sends messages with a personalized alphanumeric sender code, it also offers 24 x 7 customer care and sound technical support to the customers for interrupted services, at any point of time, he said.

Instantly enables users to personally reach out to their customers

NetXcell Ltd, the pioneers in providing Telecom Application Services, announced on Monday the launch of MobiSmart – the first hosted voice exchange in India that enables you to communicate to any number of people regardless of location, language or mobile device. MobiSmart works as an automated voice dialer with voice and language of your choice.

It is the perfect solution for Enterprises and SME's (schools, banks, hotels, retail, media industry, etc) to communicate with their customers, suppliers, shareholders or their own employees in an instant, personalized and highly cost effective manner. In addition, it can improve the way one controls stocks and logistics, deploys manpower and markets products or services to the world.

MobiSmart being an interactive and automated tool, can transform the way the business communicates with its target audience by making calls with customized content and also by saving time and effort. The process is simple Log onto MobiSmart webpage; 2) Register; 3) Buy; 4) Upload your prompt and the numbers to be dialed.

You are ON, All the numbers will be dialed out. For e.g. if one needs to physically make a call to 4000 users it would take at least 66 Hours and here with one click of a key you can reach your voice to almost 4000 Users / Subscribers in 1 Minute.

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NextXcell launches voice exchange product

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Any subscriber can log on to the webpage of MobiSmart, upload voice database in any language and reach out to any number of people.

'It is the perfect solution for enterprises and SMEs (small and medium enterprises) like schools, banks, hotels, retail and media industry to communicate with their customers, suppliers, shareholders or their own employees in an instant, personalised and highly cost effective manner,' said a company statement here.

One has to log onto MobiSmart webpage www.mobismart.in, register, buy and upload prompt and the numbers has to be dialled. 'All the numbers will be dialled out. If one needs to physically make a call to 4,000 users it would take at least 66 hours and here with a click you can reach your voice to almost 4,000 users/subscribers in one minute.'

An enterprise can reach out to customers, shareholders or employees through personalised messages recorded in one's own voice.

'It could also be an excellent initiative for schools, colleges and universities to keep parents/guardians notified of upcoming events at the institute. In emergency situations such as a bandh during the day, instant multiple calls through MobiSmart would be fastest way to reach out to all the parents/guardians,' it said.

'We at NetXcell are extremely delighted to launch this intelligent communication tool and expect to see tremendous success with a service like MobiSmart for the first time in India. We are confident of reaching out to a wide number of industries through the excellent multiple communication benefits that this service can provide to them,' NetXcell director Debasis Chatterji said.

NetXcell introduces hosted voice exchange service

service in India incorporating a automated voice dialer which promises to allow subscribers to communicate to any number of people regardless of location, language or mobile device.

The company is mainly targeting the enterprises as it feels that this segment can leverage the most from the services by providing an efficient platform for communication for the enterprises to communicate with the partners as well as end-users.

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By InformationMadness, on 04-08-2008 19:05

MobiSmart Call Thousands of Customers with Few Clicks

MobiSmart Call Thousands of Customers With Few Click NetXcell Ltd. India, Leading telecom application services provider announced the launch of MobiSmart, the first hosted voice exchange in India that enables one to communicate to any number of people regardless of location, language or mobile device.

So if you are reaching to your customers through bulk SMS, now you can just use MobiSmart to send them automated voice messages in just few clicks. This service has a potential to become HIT among telemarketers, advertisers, schools, universities etc.

Colleges, Institutes can reach to thousands of parents/guardians in an emergency situations like the bomb blasts in Bangalore or Ahmadabad by just using MobiSmart. In.

You have to log onto MobiSmart webpage <http://www.mobismart.in>. Once registered you can purchase the product, upload your voice message and enter the numbers you want to dial, once entered all the numbers, it will be dialed out.

They have different Call packages such as **Starter** (1000 calls/month) costs Rs 1500, **Bronze**(50,000 calls/month Rs 50,000. There is a huge different between starter and bronze package. You can find out more about these packages at MobiSmart. In



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The logo for NetIndia123 is written in a stylized, cursive font. The word 'Net' is in a light brown color, 'India' is in a golden-yellow color, and '123' is in a dark brown color.

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Hyderabad | August 04, 2008 8:05:07 PM IST

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Telecom World { India }

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southasianews.com

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8/4/2008 8:04:00 PM

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