



CRBT

CALLER RING BACK TONE

MARKET-PROVEN REVENUE GENERATING VALUE-ADDED SERVICE

OFFERS NEW, INNOVATIVE WAY TO ENRICH USER'S EXPERIENCES

IMPROVE STICKINESS TO HELP OPERATORS RETAIN CUSTOMERS

CONTENT MANAGEMENT SYSTEM TO
MANAGE TUNES AND MULTIPLE
CONTENT PROVIDERS

COMPLETELY INTEGRATED WITH
OPERATORS BILLING INFRASTRUCTURE

MULTIPLE ACCESSIBILITY OPTIONS
FOR SUBSCRIBERS SUCH AS IVR,
SMS, USSD, WEB AND WAP

INTUITIVE WEB INTERFACE
TO SUPPORT CUSTOMER CARE

MODULAR STRUCTURE THAT
ALLOWS TO ADD NEW PLANS
INSTANTLY

SWITCH & IN BASED
IMPLEMENTATION.

INTEGRATED CONTENT MANAGEMENT AND DELIVERY SOLUTION
WORKS ON GSM, W-CDMA/UMTS AND CDMA NETWORKS

netxcellTM
One of the most innovative companies - Microsoft

Netxcell Limited

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