

# USSD GATEWAY

UNSTRUCTURED SUPPLEMENTARY SERVICE DATA

## LEAPFROG COMPETITION WITH NEW OPPORTUNITIES

When every service provider offers similar network coverage and quality as yours, you need a tool that helps you stand ahead of your competition.

The Unstructured Supplementary Service Data (USSD) can be the one that helps you offer these value added services and surpass others in the competition. Your subscriber's use the most popular functions of USSD e.g. query the available balance in pre-paid.

DIAL USSD NO.    GET MENU LIST    REQUEST INFO  
\*12341#

How about both pre-paid and post-paid users receiving a wide array of services like:

- Alerts about special offers, New services
- Call forwarding
- Multiparty calls
- News highlights
- Weather forecasts
- Traffic information
- Daily horoscope

Operator  
\*579#

Operator  
Get Weather Report  
1. Delhi  
2. Mumbai  
3. Kolkata  
4. Chennai  
5. More